

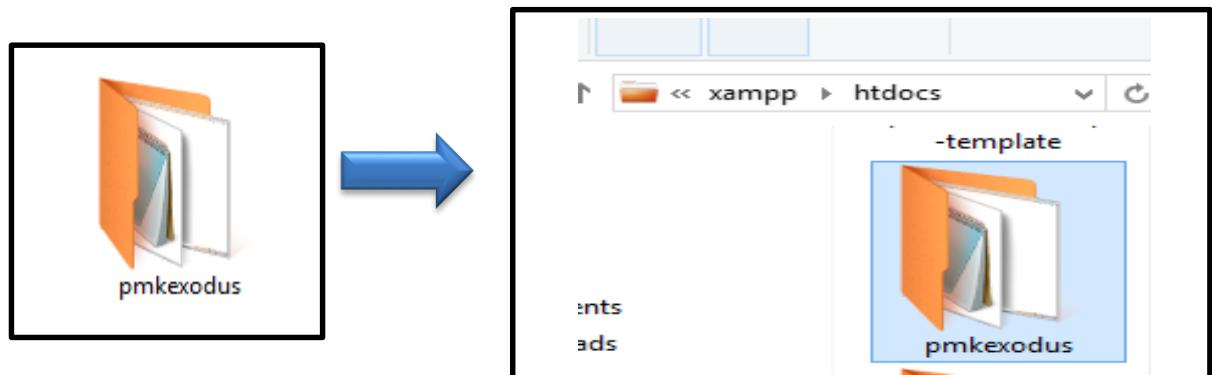
## CARA MENJALANKAN PROGRAM

### IMPLEMENTASI SEARCH ENGINE OPTIMIZATION UNTUK MENINGKATKAN SERP PADA WEBSITE PMK EXODUS STMIK AKAKOM YOGYAKARTA

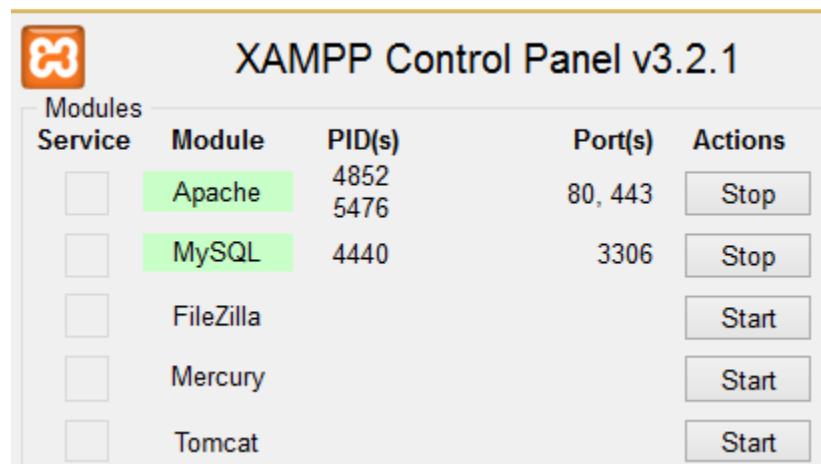
1. Install *software Xampp* yang ada didalam folder *Software Pendukung*.



2. *Copy* folder pmkexodus yang ada didalam folder *Source Code*, yang berisi kode program kemudian *paste* ke dalam direktori C:\xampp\htdocs sehingga letaknya berada di C:\xampp\htdocs\pmkexodus.



3. Jalankan program *Xampp* dengan mengaktifkan *Apache* dan *MySQL* klik tombol start.



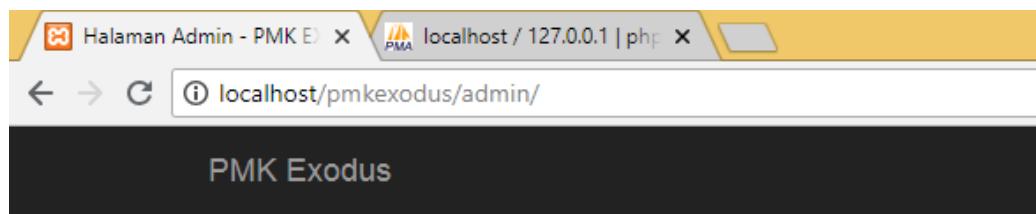
4. Lalu buka *browser* dengan mengetikkan *localhost/phpmyadmin*. Buat *database* dengan nama “pmkexodus”, lalu klik *create*.

The screenshot shows the top navigation bar of PHPMyAdmin with tabs for Databases, SQL, Status, Users, Export, and Import. Below the navigation, the word "Databases" is displayed in large letters. Underneath, there is a "Create database" button with a "Create" icon. A text input field contains the name "pmkexodus". To the right of the input field is a dropdown menu set to "Collation". A "Create" button is located at the bottom right of the form.

5. Kemudian ketikkan alamat *localhost/pmkexodus/* di *browser* untuk menjalankan program Implementasi *Search Engine Optimization* Untuk Meningkatkan SERP Pada Website PMK EXODUS STMIK AKAKOM Yogyakarta.

The screenshot shows the homepage of the PMK Exodus website. At the top, there is a header with the logo of STMIK AKAKOM YOGYAKARTA and the text "Persekutuan Mahasiswa Kristen EXODUS STMIK AKAKOM YOGYAKARTA". The main content area has a banner with the text "Ibadah Padang" overlaid on a photo of people. Below the banner, there is a text box containing promotional text about ibadah padang. To the left, there is a sidebar with the heading "Artikel Rohani" and a post titled "Hidup Dalam Kerendahan Hati Sebuah Berkat Besar" by Admin on July 5, 2018, at 11:06 pm. To the right, there is a sidebar with the heading "Jadwal Kegiatan PMK" listing two events: "Persekutuan Jumat" on July 13, 2018, at 11:30 am, and "Doa Malam" on July 9, 2018, at 18:30 pm. At the bottom, there is a footer with the text "Be" and social media links for Facebook, Twitter, and YouTube.

## 6. Halaman Login Admin



## 7. Tampilan Halaman Admin

A screenshot of a web browser window showing the administrator dashboard. The title bar says "Beranda - PMK EXODUS" and "localhost / 127.0.0.1 | phpMyAdmin". The address bar shows "localhost/pmkexodus/admin/beranda.php". The main content area has a dark header with "PMK Exodus" and a light gray body. On the left is a sidebar with a user icon and the title "Administrator". It contains links: "Beranda" (selected), "Artikel", "Anggota", "Pelayan", "Jadwal Kegiatan", "Info Kampus", and "Keluar". To the right of the sidebar is a welcome message: "Selamat datang Administrator pada Halaman Administrator". Below it is a note: "Anda diberikan hak akses, untuk dapat menambah, mengubah dan menghapus data pada database website PMK Exodus". At the bottom of the page is a copyright notice: "Copyright © PMK Exodus".