

ABSTRACT

In the era of computerization, as now, almost all areas of business using the help of computer-based technologies. Through the Internet many things that can be done quickly and efficiently thus saving time, money and energy to do an activity, such as buying goods without having to come to the shop.

Factors that favor the many companies using Internet technology to market their products. The purpose of this paper is made to provide improved services by the Union Shop Solo for consumers to be able to obtain information about products branded bags and simultaneously conduct transactions or purchase online bookings.

KEYWORD : *Batik, Sales, Information Systems.*